

Introducing

Romanian
Cloud Computing
Association



About RoCloud

- Founded in July 2012
- Non-profit organization, encouraging individual membership and involvement
- Companies or organizations are invited to partner with us only project-based (events, workshops, hands-on sessions, etc)

About RoCloud

- Our main goal is to assure efficient knowledge transfer for our members and other people within Cloud Computing community
- By:
 - 1) Organizing specialized events (by vertical) with relevant case studies
 - 2) Participating in other events, encouraging our members to share their knowledge
 - 3) Supporting our members to improve their knowledge and skills

Our Educational Projects

1. Events – “ In Cloud” series:

- February – Banking In Cloud
- May – Government In Cloud
- September – SMBs In Cloud

Looking for relevant projects in the European market and having the case studies presented/discussed. Events are free for participants, but invitation-based.

Why starting with Banking?

Banks are technology leaders by nature. The most sensitive cases from security perspective. Related solutions are the most complex and require multiple validations in order to get approved. Expected that IT teams to be very knowledgeable.

Also, there are impressive projects already implemented in Europe:

- BBVA (Spain) – 110,000 staff in 26 countries are using GoogleApps for internal purposes
- RBS (UK) – 55,000 staff moved to hosted desktops/ DaaS (90%) and VDIs (10%)

Our Educational Projects

2. Trainings – focus on vendor-independent courses and certifications.

We partnered with CursuriCloud.ro to offer our members a 50% discount for CloudSchool.com courses.

First workshop was held in October 2012, next one to be held in April 2013 on:

- Certified Cloud Professional
- Certified Cloud Architect

Why vendor-independent?

From 2 perspectives:

1. Locally, there are no relevant implementations in the upper layers – DaaS, PaaS, SaaS – then professionals should learn and prepare to evaluate and choose solutions

2. The pace of acquisitions is very high, as virtualization vendors (VMware, Citrix, Microsoft) did or are considering acquisitions to fill portfolio gaps. Then, proprietary approach will prevail. To analyze and compare alternatives, a common ground is needed.

Aware of the last moves?

VMware bought:

- Nicira (1.26bn\$) – network virtualization
- Wanova (70+M\$) – intelligent desk/ image mgmt

Cisco bought:

- Meraki (1.2+bn\$) – cloud managed networks platf

Citrix bought:

- Virtual Computer (nd) – intelligent desktop

Microsoft committed to buy:

- 15% of Dell (2bn\$) – Wyse, PCs, oth

Concluding

- It is now the proper time to:
 - 1) Learn and be able to understand options presented by vendors
 - 2) Choose a partner carefully considering not only current hot topics, but also subjects to come on medium term
 - 3) Plan phased approach and testing .



thanks you!